



NATHAN STANG

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ABOUT ME

Multi-talented creative designer with strong brand and retail experience. Clear communication, empathy, curiosity, grit, collaboration, and positivity are some of the traits that make me an asset to any team.

EXPERIENCE

Therabody | Senior Graphic Designer **11/20-Current**

As part of the marketing team at Therabody, I juggle an assortment of printed, digital and social marketing needs as well as retail/trade show design. I also help to manage and evolve our brand.

Freelance Designer **11/13-Current**

Working with my own clients or through an agency I have been a designer on solo and collaborative projects including art direction, branding, advertising (web/print), illustration, UX/website design, environmental design, photography, layout, packaging, SMM, sign/mural painting and more.

Ankrom Moisan | Senior Graphic Designer **10/20-01/21**

Big-Giant | Graphic Designer **11/18-03/19**

Supermorebetter | Graphic Designer **10/18-11/18**

IDL Worldwide | Graphic Designer **06/15-03/16**

Bolt Marketing | Graphic Designer **06/15-03/16**

Big-Giant | Senior Designer, Brand Focus **03/19-06/2020**

Team lead and client-facing representative on creative projects collaborating with a variety of brands. Project work includes retail experience design, digital marketing, content creation, print layout, and art direction for photo shoots and motion work.

IDL Worldwide | Graphic Designer **03/16-08/18**

Environmental design for retail spaces and events. Creating 'Seeding Kits' to send to influencers. Presentation design, instructional guides, digital and print advertising, production design, typography, illustration, way-finding, identity, 3D rendering, and photo manipulation.

EDUCATION

Pacific Northwest College of Art **08/11-12/14**

BFA in Communication Design



SKILLS

I am an expert in Illustrator, Photoshop and InDesign. I am proficient in SketchUp and I have working knowledge of After Effects, Final Cut Pro, Office, Sketch, Keynote and many more! I also have an array of craft and art making skills using my hands.

- Art Direction
- Design Strategy
- Creative Leadership
- Environmental Design
- Branding
- UX / Web Design
- Marketing
- Typography / Lettering
- Illustration
- Photo Manipulation
- Package Design
- Photography
- Layout
- Production Design
- Social Media
- Presentation Design

*References available upon request.